



For the way people shop today

With constant stories in the media about how much you can save online, we ask the question:



How Much Can You Save Online ?

In 2008, Australian's spent over \$AUD 11 billion online. Almost 6 million Australian's (or around 64% of the adult population) shopped online . Over half of them are repeat shoppers. With global uncertainty and more and more people looking to save money where ever they can, we've seen a massive boom in online shopping as savvy shoppers look to save money online. If you yourself have shopped online, then you're probably already familiar with at least some of the savings which are available. If you're one of the 36% of people who haven't discovered the benefits of shopping online yet, then you're probably wondering what sort of saving are possible.

Well, there's a massive range of businesses that offer online shopping these days and the savings obviously vary from business to business. But generally speaking, savings of between 20%-30% off the RRP that you would pay in a regular store are routine and in most cases actually conservative. In fact, savings of 60% or more are not uncommon.

Pilance Promotions has no affiliation or connections with any specific online business. Rather, we exist simply to promote the massive savings, as well as the convenience and other benefits of online shopping, to the community in general.

As such, we have created a presentation which you can download for FREE from our website.

If, like most people, you have received this email flyer from someone you know, then chances are that they have already discovered an online shopping site from which they are saving money and thought that you could benefit from it as well.

Find out more about online shopping in Australia now. Go to our website and download our FREE Presentation.

www.pilance.com